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YOU WANT  
@ INMANTEC**

**YOUR WORLD AWAITS  
HERE**

**MBA**  
The Future You Aspire For

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admission@inmantec.edu

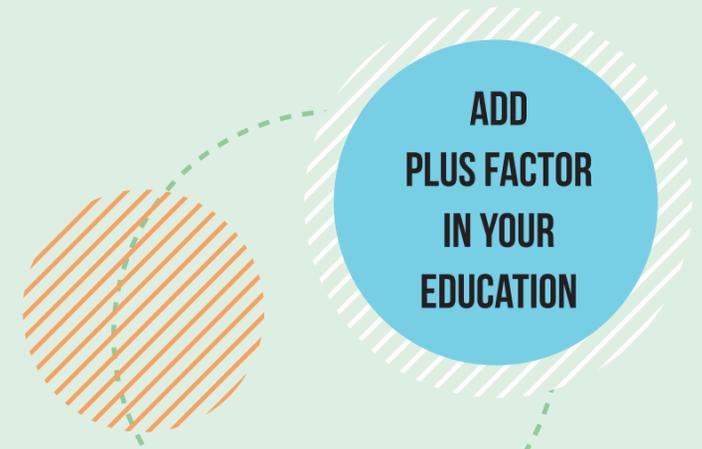
www.inmantec.edu

**INMANTEC**

INTEGRATED ACADEMY OF MANAGEMENT AND TECHNOLOGY

Delhi-Hapur Bypass (NH-24) Udyog Kunj, Ghaziabad – 201 009, Delhi NCR, India

**INMANTEC**  
NSTITUTIONS  
Since: 1995



Prospectus

www.inmantec.edu



**Late Shri BP Singhal (IPS Retd)**  
*Crowned Administrator, Accomplished Author,  
 Meticulous Orator and a Great Visionary*  
 Founder Chairman -Board of Governors,  
 INMANTEC

## Vision

To become globally preferred hub for professional education.

## Mission

To offer most effective learning & knowledge sharing opportunities for students, faculty and the society in general by delivering research oriented professional courses, industry sponsored programs & consulting assignments, organizing, conferences, seminars, workshops etc and bringing out research oriented journals.

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**MAKING KNOWLEDGE  
 WORK FOR YOU..**

*Welcome to the world of newer opportunities and challenges. Choosing an institution is an important and difficult decision. Your time at the Institution has to be enjoyable and at the same time, a sound investment of time, money and efforts. An investment to set you up well in the future. INMANTEC has been concerned with each student as a complete person and has laid the most emphasis on this human element by offering a host of opportunities to each student to improve themselves and bring out their best. We have brought together the right environment, the expertise and the experience to offer to our students the best possible preparation for life in a cosmopolitan world.*

*The vision that drives us is clear. We aim to create a unique and dynamic learning environment, providing students with recognized professional education of a high order. At INMANTEC, each student's achievements are given utmost priority. We set the highest standards and assist our students to realize their full potential.*

*Where better to study than at INMANTEC where we have always worked closely with the industry to make you become one of the country's best executives. INMANTEC itself enjoys a good reputation in the commerce and business world to have contributed a high degree of human capital to them.*

*I welcome you aboard to foster your dreams towards becoming a global professional of the future.*

*Good Luck!*

*Dr Pankaj A Gupta  
 President and  
 Executive Director*

## BOARD OF GOVERNORS

### Chairman

**Shiromani Sharma, IAS (Retd)**  
Former Union Home Secretary  
Government of India

### Vice Chairman

**Rajesh Goel**  
Practicing Chartered Accountant

### Member Secretary

**Dr Pankaj A Gupta**  
Executive Director, INMANTEC (Ex Officio Member)

### Members

**CK Tikku IRS (Retd)**  
Ex-Chairman, CBDT,  
Govt. of India

**PC Chaturvedi, IAS**  
Former Principal Secretary, Technical Education, Govt of UP

**KN Rattan**  
Director & Advisor  
Laxmi Precision Screws Ltd.  
and Counselor, TQM Institute, New Delhi

**Yogesh Munjal**  
Managing Director  
Munjal Showa Ltd.

**PK Garg, IPS**  
Principal Secretary,  
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**Dr Arun Vir Singh, IAS**  
CEO, Yamuna Expressway  
NCR of Delhi

**Mr Nitin Gupta**  
CEO Ola Money & Financial Services  
Bengaluru

**K Sampath, FCA**  
Practicing Chartered Accountant (Taxation)

**Dr Pritam Singh**  
Former Director, MDI and  
Director General, IMI New Delhi

**Dr RBL Goswami**  
Chairman, MC - INMANTEC  
Ex-VC Meerut University

**Dr Latika Gupta**  
Vice Chairperson, MC - INMANTEC

**KS Gupta**  
Hon'y Secretary, MC - INMANTEC

**Chakarvarti Garg**  
Treasurer, MC - INMANTEC

## ADVISORY COMMITTEE

### Patron

Dr Pankaj A Gupta                      President and Executive Director, INMANTEC

### Chair Person

Prof Devender Pathak                      VC, Sanskriti University

### Executive Member

Dr Vinod Dumblekar                      Management Trainer, Consultant (strategy and learning) & Researcher

Dr B K Sharma                              NITRA, Ghaziabad

Dr Sanghamitra Buddhapriya                      FMS Delhi

Mr Pawan Preet Singh Bhatia                      Ginni International Ltd & Jaipuria Institute of Management

Mr Dinesh Bhasin                              COO, Berkeley HealthEdu (funded by Burman Family of Dabur India)

### Nominated Member

Dr Deepak Saxena                              Proctor and Registrar, INMANTEC

Mr Vivek Sen Saxena                              Controller of Examination, INMANTEC

**Chief Mentor (IT/Management)**  
and/or Director/Principal –Law  
and/or Principal-BEd                              INMANTEC



**CONGRATULATIONS!**

*By picking up this document you have started an exciting journey already, which should continue far beyond your graduation. We are glad that you have been thinking about joining a postgraduate program at INMANTEC and what it could do to your personality. The program is all about grooming you to become a professional leader in the real corporate world. Business around the globe is changing rapidly. To adapt yourself to a continuously changing business world and operate in a global economy you will require creativity, flexibility and discipline. We at INMANTEC are endlessly in pursuit of this change in you. Our programs help the students to continuously stretch their mind, broaden their horizons and refine their goals.*

*We welcome you to an experience that you not just go through but must go through. Congratulations on your choice, and may you enjoy every success at INMANTEC and beyond.*

*Dr Latika Gupta  
Chairperson (Admissions)*

## ABOUT INMANTEC

Established in 1995, Integrated Academy of Management and Technology (INMANTEC) is a pioneering educational institute in Delhi NCR. Over the years, INMANTEC has built a reputation in management and financial education. Its industry integrated curriculum, outstanding caliber of faculty and innovative teaching methodology have endeared it to both, students and industry. The focus is on imparting quality education to build up the career of students with wisdom and value systems. Effectively, each student is made to learn through interactive classroom sessions & research driven classroom project work as well as corporate exposure.

Our goal is to enhance professionalism by using all the possible resources to deliver qualitative and innovative pedagogy by enriching personal and professional skills of students as per industrial demands. Therefore, our student centric program structures ensure that each student enrolled with us is at par with the industry standards and is able to handle challenges like a true professional. The institute is driven by optimism and that reflects in all areas and attitude of each member attached with the institute.

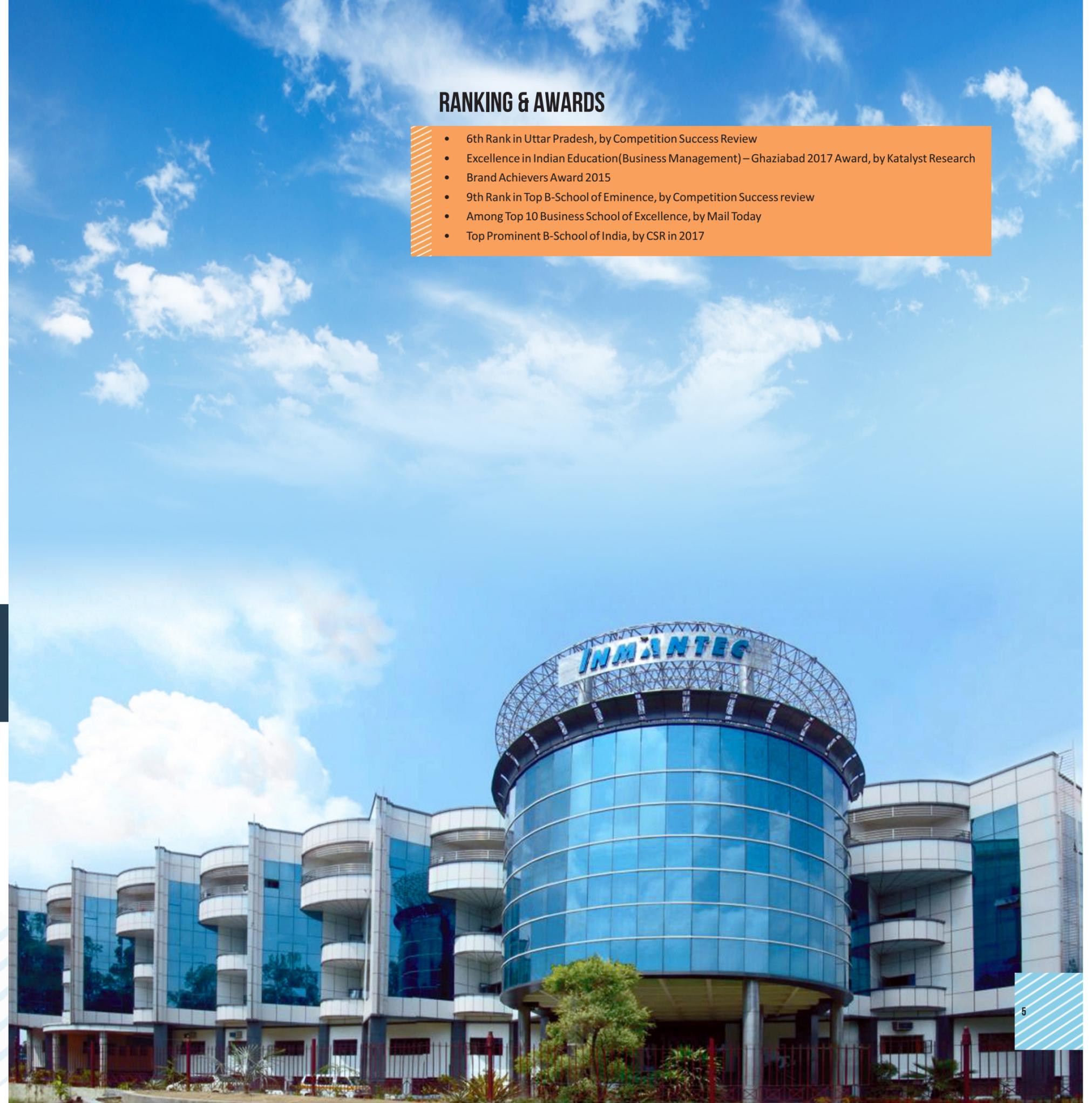
## OUR 5 TRANSFORMATIONAL GOALS

Besides the conventional curriculum and development of management expertise, we focus on students' learning outcomes, based on our 5 Transformational Goals;

- Effective Communication & Presentation Skills
- Interpersonal Skills & Teamwork through regular Group work & Projects
- Awareness about Economic Environment – Domestic & Global
- Confidence Building & raising them to the next level
- Imbibing Ethical values & Professionalism

## RANKING & AWARDS

- 6th Rank in Uttar Pradesh, by Competition Success Review
- Excellence in Indian Education (Business Management) – Ghaziabad 2017 Award, by Katalyst Research
- Brand Achievers Award 2015
- 9th Rank in Top B-School of Eminence, by Competition Success review
- Among Top 10 Business School of Excellence, by Mail Today
- Top Prominent B-School of India, by CSR in 2017



EDUCATION  
IS  
POWER

## MBA

It is a 2 year full-time university program approved by AKTU. Our MBA program aspires to provide students with quantitative as well as qualitative knowledge to analyze business problems and create opportunities to address them. Our mission is to develop entrepreneurial and responsible global leaders and to advance business knowledge.

What sets us apart from others is our transformational program which not only focuses on the practical skills- the 'know how' (organizing, analyzing, handling conflicts, leading teams) but also attributes of character- the 'know why' (integrity, ethics, empathy, emotional intelligence).

In spite of being bound by a predetermined curriculum, INMANTEC makes the best efforts to impart industry relevant knowledge and extra skills which make a student stand out among a crowd of applicants.

The plus factor in this program is the add-on Post Graduate Certificate programme in Financial Services (PGCP-FS) which will be jointly awarded by NSE Academy (National Stock Exchange) and INMANTEC Institutions. The curriculum of the add-on course is designed by NSE Academy and will also be delivered by experts from NSE. It involves specialization in financial services and financial markets and it will be completed along with the first three semesters of the MBA curriculum. The concept of adding multiple courses in MBA is an exceptionally good idea as it opens multiple career streams to students and enhances their employability. The focus of this program is on developing competence in understanding financial services domain.

## ADD-ON

### Post Graduate Certificate Programme in Financial Services (PGCP-FS)

#### *An industry integrated education programme*

The Post Graduate Certificate Programme in Financial Services (PGCP-FS) is a highly specialized programme offered for the first time in UP by INMANTEC in collaboration with NSE Academy. NSE Academy Ltd. is a wholly owned subsidiary of NSE- National Stock Exchange of India Limited- a leading stock exchange in India. INMANTEC is training and developing professionals required for financial services industry by offering a PG Certificate Programme in Financial Services (PGCP-FS). It will be conducted over 11 months, divided into three trimesters, and consist of 9 papers to increase the employability of students. PGCP-FS will open up a world of opportunities never imagined by you. Students with a specialization in financial services are in great demand by Banks, Wealth Management Entities, KPOs, Brokerage Firms, Mutual Funds, etc. This specialization also trains students in Economics/Market Research, Broking, Equity Research and other areas of financial services which have been growing at a phenomenal rate in India.

MBA along with PGCP-FS is a strong combination for a lucrative career in financial sector and in innovative market segments like Financial Research, Risk Advisory and Forex etc.

## ADVANTAGES OF PGCP-FS

- It is a joint PG Certificate Programme offered by NSE Academy and INMANTEC
- It is a unique PG Certificate Programme in Financial Services essential regulatory certifications
- The Financial Services curriculum is designed by industry experts
- It provides multiple career options in Financial services
- It develops market skills through simulated/live market experience
- It involves experiential learning, industry mentors, and case studies
- Faculty comprises of seasoned industry experts and experienced academicians



## MBA REWARDS

- 2 Year full time UGC Approved Degree
- Post Graduate Certificate Programme in Financial Services (PGCP-FS)-Jointly Awarded by National Stock Exchange (NSE) Academy and INMANTEC
- Certificate in Digital Marketing from Industry
- NISM certificate in Mutual Funds
- NISM certificate in Equity Derivatives
- NISM certificate in Financial Advisory
- Training in Communication Skills & Personality Development
- Industry Exposure during the Course Tenure
- Branded Laptop as Part of the Courseware
- Book Bank Facility & Business Suit
- Foreign Study Visit and International Certifications (optional)

## UNIQUE FEATURES

Our industry integrated curriculum provides all the necessary inputs to ensure that your career takes off from day one following the completion of this course.

The entrepreneurship orientation division called 'Initiate' focuses on nurturing the students with a bent towards being-their-own-boss and helps them understand the nuances of starting their own ventures.

The Centre for Joy@Work works towards a happy campus. We strongly believe that a stress free environment will greatly contribute towards the performance of our students.

Students are assigned Live Projects in which they do short term projects with a company to gain an insight into that industry.

Outward Bound Learning, foreign study tours, industry collaborations and joint research programs keep our student participants at a cutting edge of leadership.

Various clubs have been constituted as a part of teaching methodology to promote writing, debating & organizing skills among students.

Students are encouraged to develop thinking and imagination skills through simulation games and exercises.

# ABOUT NATIONAL STOCK EXCHANGE (NSE)

The National Stock Exchange (NSE) is the leading stock exchange in India and the fourth largest in the world based on equity trading volume in 2015, according to World Federation of Exchanges (WFE). It began operations in 1994 and is ranked as the largest stock exchange in India in terms of total and average daily turnover for equity shares every year since 1995, based on annual reports of SEBI.

NSE launched electronic screen-based trading in 1994, derivatives trading (in the form of index futures) and internet trading in 2000, which were each the first of its kind in India.

NSE has a fully-integrated business model comprising of our exchange listings, trading services, clearing and settlement services, indices, market data feeds, technology solutions and financial education offerings. NSE also oversees compliance by trading and clearing members and listed companies with the rules and regulations of the exchange.

With the NIFTY climbing past 10,000, India's market capitalisation is inching towards the \$2-trillion mark at \$1.94 trillion in dollar terms. Only eight other countries have a higher m-cap. The benchmark NIFTY has gained 20 per cent in dollar terms so far in 2017, making it the best-performing index among global peers. India's m-cap is now 82 per cent of the size of the 2016-17 gross domestic product.

## REPORT BY CAPEGEMINI

A recent study on wealth by Capgemini titled 'World Wealth Report 2017' has revealed that India is among the fastest growing HNIs countries in the world. HNI population in India has increased to 2.19 lakh in 2016 from 2 lakh in 2015, a growth of 10% in just a year. In 2007, India had 1.52 lakh HNIs. This reflects a growth of 44% in 9 years. On investment pattern, the report found that Indian HNIs have increased their exposure to equities followed by real estate and alternative investments.

# CURRICULUM ARCHITECTURE

We equip our students with the right blend of knowledge, skills and attitude with a mix of curricular, co-curricular and extracurricular engagements



## COURSE HIGHLIGHTS

- Industry-Oriented PG Certificate (Jointly Awarded by INMANTEC & NSE Academy)
- UGC Approved Degree
- Competent & Experienced Faculty
- Corporate Interface
- Case Study & Projects
- Live Market Experience
- Industry Exposure during Course Tenure
- State-of-the-art Library
- Wi-Fi Campus & Air Conditioned Classrooms
- 100% Placement Assistance
- 100% Education Loan Assistance
- Essential Books & Study Material
- Lush Green Campus
- In Campus Hostel for Boys & Girls
- Sports & Gym facility
- Foreign Study Visit and International Certification (Optional)

DON'T PREDICT THE  
FUTURE, CREATE IT  
WITH YOUR  
KNOWLEDGE



## EVALUATION

Each student is evaluated according to these criteria:

- Attendance & Discipline
- Class Participation & Project Work
- Mid-Term & End-Term Examinations
- Role in Individual & Group Activities, etc.

## ELIGIBILITY

- A graduate from any discipline with minimum 50%.
- A minimum score of 500 in MAT or equivalent score in any other Entrance Exam, e.g. JCCAT/XAT/CAT, etc.
- Students, whose final graduation result is not yet declared, will be given provisional admission and they will have to submit the proof of passing graduation examinations with eligibility percentage.

## ADMISSION PROCESS

- Students seeking admissions are required to purchase the Prospectus and then register with the Admission Cell for the entrance test followed by GD and PI.
- Student possessing valid CAT / XAT / MAT or any management entrance test score will be exempted from appearing in the entrance test.
- Based on their performance in GD, PI, MAT Score and Graduation, the short listed candidates will be given admission.
- Outstanding students will get scholarship as per the rules & regulations.

## SCHOLARSHIPS

Merit scholarships are offered to deserving candidates on the basis of academic excellence, performance in entrance test, GD & PI.



## COURSE CURRICULUM - MBA

### Semester - I

- Management Concepts and Applications
- Managerial Economics
- Financial Accounting for Managers
- Business Statistics
- Organisational Behaviour
- Marketing Management
- Business Communication
- Computer Application & Management Information System

### Semester - III

- Strategic Management
- International Business Management
- Universal Human Values and Professional Ethics
- Summer Training Project Report & Viva Voce
- Major Specialization Group Elective - 1
- Major Specialization Group Elective - 2
- Major Specialization Group Elective - 3
- Minor Specialization Group Elective - 1
- Minor Specialization Group Elective - 2

### Semester - II

- Business Environment
- Human Resource Management
- Business Research Methods
- Financial Management
- Management Accounting & Control
- Production Operation & Supply Chain Management
- Quantitative Techniques for Managers
- Legal Aspects for Business
- Comprehensive Viva

### Semester - IV

- Corporate Governance : Values and Ethics
- Entrepreneurship Development
- Cyber Security
- Research Project Report and Viva Voce
- Major Specialization Group Elective - 4
- Major Specialization Group Elective - 5
- Minor Specialization Group Elective - 3

## Elective Papers

### Marketing

- Sales & Distribution Management (Elective - 1)
- Consumer Behaviour (Elective - 2)
- Digital Marketing (Elective - 3)
- Marketing of Services (Elective - 4)
- Integrated Marketing Communication (Elective - 5)

### Finance

- Security Analysis & Portfolio Management (Elective - 1)
- Tax Planning & Management (Elective - 2)
- Financial Market & Commercial Banking (Elective - 3)
- Working Capital Management (Elective - 4)
- Financial Derivatives (Elective - 5)

### Human Resource

- Talent Management (Elective - 1)
- Performance and Reward Management (Elective - 2)
- Industrial Relations and Labour Laws (Elective - 3)
- Training & Development (Elective - 4)
- Negotiation & Conflict Management (Elective - 5)

### Operations

- Supply Chain Management (Elective - 1)
- Materials Management (Elective - 2)
- Production Planning & Control (Elective - 3)
- World Class Manufacturing & Maintenance Management (Elective - 4)
- Contract and Project Management (Elective - 5)

### Information Technology

- Enterprise Resource Planning (Elective - 1)
- Web Technology & E-Commerce (Elective - 2)
- Cloud Computing for Business (Elective - 3)
- Database Management System (Elective - 4)
- System Analysis & Design (Elective - 5)

### International Business

- International Marketing (Elective - 1)
- International Logistics (Elective - 2)
- Export Import Documentation (Elective - 3)
- Trading Blocks & Foreign Trade Frame Work (Elective - 4)
- Cross Cultural Management (Elective - 5)

## CURRICULUM - PGCP-FS

### POST GRADUATE CERTIFICATE PROGRAMME IN FINANCIAL SERVICES

#### Trimester – I

**NFS – 101: Foundation of Financial Markets** - This Module is structured to help the students in understanding the basic concepts relating to different avenues of Financial Market. The focus is on various products, players and functioning of financial market, particularly capital market.

**NFS – 102: Introduction to Securities Markets** - This module helps to understand in depth, the various products, participants and the function of the securities market. In addition, this module helps to understand the securities market structure and government securities market.

**NFS – 103: Mutual Funds** - This module helps to understand the concept of mutual fund and its functioning. In addition, it helps to understand the role of different players viz, custodians, asset management companies, sponsors etc in the mutual fund industry.

#### Trimester – II

**NFS – 201: Securities Market Operations** - This module develops on the introduction to securities market. It discusses the issues relating to securities market operation in greater depth and detail. It also helps to understand in depth the market design of primary market and secondary market.

**NFS – 202: Derivative Market Operations** - This module has been designed with a view to impart knowledge about derivative market operations.

**NFS – 203: Introduction to Commercial Banking** - This module aims at providing a basic insight about commercial banking operation and to acquaint the learners with various banking related services.

#### Trimester – III

**NFS – 301: Equity Research** - This module helps students to understand both qualitative (Economy, Industry and Company) and quantitative analysis (Financial Statements, Ratio Analysis and Valuation etc.) using live cases.

**NFS – 302: Financial Advisory Services** - This module has been prepared with a view to provide a comprehensive and in depth knowledge about Financial Advisory Services.

**NFS – 303: Risk Management in Securities Markets** - This module helps students to understand the various risk management procedures and techniques of securities market.



# Faculty



## Dr Pankaj A Gupta

President & Executive Director  
Ph.D., MBA, B.E.

### Areas of Interest:

Training & Development, Change Management, Organization Development

## Dr Deepak Saxena

Associate Professor & Registrar  
Ph.D., ADSM, M.Sc. (Comp. Sc.), B Com.

### Areas of Interest:

Management Information System, Marketing of IT Services, IT Strategies for Business, Business Data Analysis

## Dr CV Ramanan

Director- Centre for Joy@Work  
PhD, MBA, B.Tech

### Areas of Interest:

Human Values, Ethics

## Dr Pragya Agarwal

Assistant Professor  
PhD, MA (Economics), PGDBM

### Areas of Interest:

Human Resource Management, Marketing

## Dr NN Pandey

Associate Professor  
PhD, UGC- NET, FCA, MBA (Finance), MBA (Banking)

### Areas of Interest:

Finance, Accounting and Banking

## Ms Rekha Prashad

Assistant Professor  
MBA, BSc Hons. UGC-NET

### Areas of Interest:

Marketing & Sales Management

## Mr Jansurya Sharma

Associate Professor  
MBA(IB), BA(Hons-Eco), MA,CBL

### Areas of Interest:

International Business, Marketing, Business Strategy, Corporate Social Responsibility

## Mr Pankaj Dutta

Chief Mentor, Department of Management (MBA, BBA)

### Areas of Interest:

UGC-NET, MSc, Bsc Economics, QT, OR

## Mr Vivek Sen Saxena

Assistant Professor,  
M.Tech., B.Tech.

### Areas of Interest:

Database, Computer Graphics, Network Security

## Mr Mohit Dhawan

Assistant Professor  
PGDM, M.Com., B.Com.

### Areas of Interest:

Banking & Insurance Management, Financial Accounting, Management Accounting, Working Capital Management

## Ms Sarika Malhotra

Assistant Professor  
PGDHRM, MA, BA

### Areas of Interest:

HR, Psychology

## Mr Gaurav Parashar

Associate Professor  
Ph.D. (Pursuing), M.Sc., (Computer Science) BE (Computer Science)

### Areas of Interest:

Open Source Programming, Creative Hardware, Blogging

## Mr Ankit Garg

Assistant Professor  
MBA, B.Tech

### Areas of Interest:

Advertising Management, Income Tax, Company Accounts, Book Keeping and Accounting

## Mr Rahul Goel

Manager- Training  
MBA(HR), BPharma, DIPTD

### Areas of Interest:

HR, Entrepreneurship, Marketing, Business Communication, Soft Skills, Personality Development

## Ms Swati Tripathi

Assistant Professor  
MBA, PGDC,MMC,BJMC

### Areas of Interest:

Human Resource Management, Industrial Management, Rural Development ,CSR

## Ms Vineeta Sharma

Manager - ELT  
MA (English), BA

### Areas of Interest:

Language Training, Soft Skills

## Ms Rashmi Singh

Assistant Manager - Training  
PGDBA, M.com, ISTD Certified Trainer

### Areas of Interest:

Training & Development, Training Need Assessment, Psychometric Testing

## Visiting Mode

### Mr SK Gupta

PGDBM, B.COM  
16 years in industries

### Areas of Interest:

Capital Markets

### Mr Jatin Arora

B.COM, Diploma in French language

10 years experience in WIPRO and HCL

### Areas of Interest:

french language

### Mr SS SHARMA

An independent consultant having 25 years of experience

### Areas of Interest:

production and operations management

### Mr Pulkit Chhabra

MBA

### Areas of Interest:

Marketing, General Management

## Dr Pallavi Jain

PhD, MCA

### Areas of Interest:

Mobile computing, Computer Network

## Ms Swati Garg

M.Tech, MCA

### Areas of Interest:

.Net, Operating System, Discrete Mathematics, OOPS, Computer Organization

## Ms Tripti Miglani

PGDBM

### Areas of Interest:

Human Resource Management

## Dr Lalit Arora

PhD, M.Tech, MCA

Areas of Interest: Design and Analysis of Algorithms, Data Structure, Client Server Architecture, ERP Systems

## Ms Shreshthaa K Chopra

MBA Finance Marketing  
A competent Trainer, with over 8 years of extensive Industry experience.

### Areas of Interest:

Derivatives, Capital Markets, Options Trading Strategies, Technical Analysis, and Financial services.

## Mr Vineet Jain

MFA, CFA, CFP

A competent Trainer, with over 12 years Experience in Financial Services and Teaching Finance courses

### Areas of Interest:

Financial Services, Equity Research, Financial Modeling and Investment

## TEACHING PHILOSOPHY

INMANTEC believes that students grow more when they develop their own learning processes and linkages, so as to connect well with the world outside the classroom. Instead of relying on the teacher to do the thinking for them, they are encouraged to themselves take the responsibility of thinking and learning. We are a firm believer of imbibing knowledge in a practical way, as we understand that after course completion students will have to face corporate world for which they have to be ready. INMANTEC believes this is essential if students are to achieve maximum success and cope with a world that is ever-changing.



## THE METHODOLOGIES

### Lectures and Discussions/Digital Classrooms

PowerPoint presentations and other audio-visual materials are used in delivering the lectures.

### Seminars/Presentations

Seminars/Presentations form a normal part of the teaching & learning process at INMANTEC. Students are required to give presentations sharing their understanding, ideas or the results of research on topics covered during lectures.

### Case Studies

Case studies are used to judge the students' ability in applying the knowledge and skills acquired. They help students to develop analytical & problem solving skills and also allow for the exploration of solutions to complex issues.

### Project Work

Students are required to undertake a number of projects, individually as well as in groups. Project work helps bridge the gap between what is taught in the classroom and real life issues.

### News Analysis

Students are asked to track news of entire week and analyse in-depth at least one news and make a presentation in the class. This is a regular activity in the class.





## ACTIVITIES

INMANTEC has a number of active student clubs. The purpose of these clubs is to provide a platform to the students to do something productive in their free-time, to become aware and also to make others aware about what is happening in their chosen area. Responsibilities undertaken in these clubs also enhance students' leadership skills. Interaction in these clubs also helps students polish their social skills.

### Finance Club

This club conducts a wide variety of finance-related activities like review of union budget, monthly analysis of financial and economic news, financial quiz, specialized investment game etc.

### Marketing Club

This is the most popular club at INMANTEC having the highest membership. The club organizes activities and events like Ad-Mad contests, brand equity quizzes etc.

### Entrepreneurship Development Cell

INMANTEC is one among select few Institutional conglomerates that can boast of having an Entrepreneurial Development Cell (EDC), headed by industry experts having about two decades of industry experience. EDC was established with a vision to bridge the gap between Industry and Academia. The cell undertakes several activities for student development wherein the student gets corporate exposure while studying and develops a spirit of entrepreneurship.

### Debating Club

The purpose of this club is to develop analytical and communication skills among the students. The objective is to teach argument skills, not ideology. Accordingly, students learn to assertively defend some positions they may personally agree with and some with which they differ.

### Photography Club

The club not only captures and documents all the events that take place at the campus, but also organizes workshops to teach the basic skills of photography. The club also organizes photography exhibition-cum-competition for the students.

### Social Club

INMANTEC strongly believes in giving back to society and helping in various causes. The students learn to be responsible towards nature and appreciate the value of resources. Activities such as tree plantation drives, blood donation camps, adult literacy campaigns in association with Rotary International add to life skills.



## LIFE AT CAMPUS



## PLACEMENTS

INMANTEC has a full time placement department to coordinate placement activities. The placement team interacts closely with top industry people on a regular basis and maintains excellent mutually beneficial relationships with HR Managers.

The department also arranges industry interface, workshops and industry visits on an ongoing basis.

Apart from this, the placement department plays an important role in grooming students for employment.

Some of the key activities undertaken by the placement department are:

- Career counselling to help students select an appropriate profile and company
- Helping students prepare an effective resume
- Making students aware of a company by providing relevant information
- Conducting mock interviews to help students master the right attitude and skills
- Conducting mock aptitude tests for placement assistance on regular basis

### Training & Placement Programme

The preparation for placement of students starts right from day one. Students are given extensive training to enable them to enhance their professional skills to ensure the best placements. Emphasis is given on development of the following skills:

#### Speaking Skills

- Group Discussions
- Mock Interviews
- Improving Interpersonal Communication Skills
- Just three minutes (extempore)
- Voice & Accent Training
- Interview Skills Training

#### Presentation Skills

- Negotiation Skills/Selling Skills
- Current Affairs & Business News
- Guest Lectures on Placement Preparation
- Corporate Culture & Personality Development
- Soft & Behavioral Skills

#### Writing Skills

- Writing Business Letters
- Report Writing Skills
- E-mail Ethics
- Making Corporate Presentations

#### Career Opportunities

MBA with add-on PGCP-FS opens the doors to multiple career streams:

- Banking
- Marketing
- Retail
- Human Resource
- Risk Management
- Asset Management Companies/Mutual Fund
- Private Wealth Management
- Media
- Real Estate
- FMCG
- Hospitality
- Information Technology
- Travel & Tourism
- Equity Research
- Financial planning
- Financial Analyst/Research
- Knowledge Process Outsourcing
- Data Analysis/Research
- Broking Firms

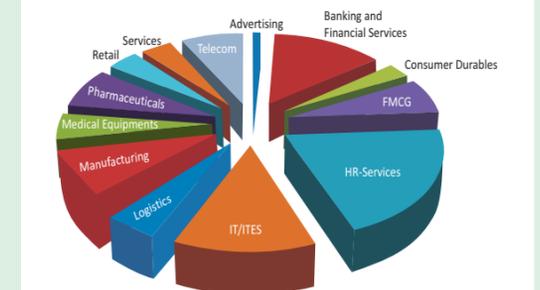
## RECRUITERS AT INMANTEC



and many more ...



Students Profile



Sector wise Placements

Hi, I'm Jaidev, placed at Anarock. For me joining INMANTEC in 2016 was a life-changing experience. I found the quality of the faculty members to be excellent and the program very well designed to combine academic teaching with hands-on learning experiences. I am glad that the placement team understood my aspirations and supported me throughout my placement journey.





## INDUSTRY VISITS

At INMANTEC, regular industry visits are conducted to create a specific understanding of functioning of business units among the students. It is a day event wherein students are taken to a business unit of respective company. It starts with a welcome address by the corporate communication department of a particular company. After that students are taken for a tour of the whole plant. At each level of production, they are briefed about the importance of that activity in production. Finally, they are taken to a conference hall wherein a detailed presentation is given on the whole process by a senior company official. After completion of each industry visit students have to submit a report in a standard format given by college. This is a very exhaustive report that comprises of purpose, process, learning & observations. This approach creates a complete awareness among the students about the functioning of business units on a regular basis.

### Our Industry Associates :



## CORPORATE INTERFACE

**Mr Dnyaneshwar M Mulay**  
Secretary Ministry of External Affairs, Former Ambassador to various countries  
Topic : Overcoming Challenges in Diversity

**Mr Gaurav Minocha**  
Head Marketing- Air Conditioners and Home Appliances  
Panasonic India  
Topic: Career Opportunities in FMCG Sector

**Mr Sandeep**  
Assistant Vice President - HR  
Britannia  
Topic: Role of Advertising in Business

**Mr Jitendra**  
SME Manager  
Bank of Baroda  
Topic: Working Capital Management

**Mr Devesh**  
HR Manager  
Parle Products  
Topic: Corporate Employability

**Mr Asish Das**  
Director  
AKD Infotech Pvt. Ltd.  
Topic: Academia Industry Alignment

**Mr Manish Mishra**  
CEO & MD  
Burgeon Securities  
Topic: Importance of Technical Analysis

## PLACEMENT RECORDS

An Illustrative List of Placed Students from the recent Batches

Name	Company	Designation
Vinod Kumar	Google (on Denave Payroll)	Consumer Specialist
Vijay Sah	HCL Technologies	Financial Analyst
Ajeet Malik	HCL Technologies	Financial Analyst
Tushar Garg	Fino (India) Agro Industries	Export House-Executive
Arunima Giri	YPSOMED INDIA	Territory Sales Manager
Suman Singh	P. M. Relocations Pvt. Ltd	Sales Support/Coordination
Pralabh Sharma	Parle Agro	Growth Officer
Pramod Kumar	Parle Agro	Growth Officer
Sushil	Profit Yatra Stock Research Ltd	Research Manager
Tanmay Jana	Falcon India Ltd.	Executive-Business Development
Sahil	Sports & Leisure Apparel Limited (Lacoste)	Executive-Boutique
Sanjay kr.Yadav	Om Logistics Ltd.	Management Trainee-Marketing
Anamika Rai	Ornatus Solutions Pvt Ltd	Process Associate
Akanksha	Ornatus Solutions Pvt Ltd	Process Associate
Banita	Ornatus Solutions Pvt Ltd	Process Associate
Karan Goyal	Videocon D2H	Management Trainee-Marketing
Namrata	Machwan Comm.& Rec Pvt Ltd	Management Trainee-Marketing
Priyanka Nascar	Daffodil Software Ltd	Management Trainee-Sales
Priyanka Bhattacharya	Globus Store	Store Manager
Roshan Malla	HCL Technologies	Financial Analyst
Shiva Mehrotra	HCL Technologies	Financial Analyst
Gaurav Gupta	GKCM India Pvt Ltd	Financial Analyst
Gaurav Gupta	Helpingdoc	Management Trainee-Marketing
Shahid Afzal Anari	Hira Coal Mines Pvt Ltd	Assistant Manager-Operations and Sales
Atreyi Rao	Total Shipping & Logistics Pvt Ltd	Finance Executive
Reema	HCL Technologies	Management Trainee-HR
Sayani Majumder	Oberoi Hotel	Management Trainee-HR
Suraj Kumar Shaw	Samsung India	Management Trainee-Sales
Vipasha Mukherjee	SPOC India	Management Trainee-HR
Ashish Bhatnagar	Ypsomed India	Territory Sales Manager
Raj Kumar Chaurasiya	Archies Ltd	Management Trainee-Operations
Praloy Kumar Ghosh	Justdial.com	Just Dial Ambassador
Raju Singh	ACK Infrastructure Service Pvt Ltd	Management Trainee-HR
Abhishek Pratap Singh	Colgate Palmolive India Ltd	Oral Care Consultant
Debjit Chatterjee	TATA Communication	Management Trainee-Sales
Jasim Khan	Impact Research	Trainee- Information Analyst
Palash Ranjan	SC Johnson Products Pvt Ltd	Management Trainee-Marketing
Sankhadeep Hazra	Aircel Limited	Management Trainee-Sales
Sayani Bhattacharya	Mastech Inc.	Management Trainee-HR
Akhilesh	Comnet HR Services	Management Trainee-HR
Ekta Singh	Comnet HR Services	Management Trainee-HR
Ratul Kanjilal	NTT Data Global Delivery Services Ltd	BPO Associate-II
Monalisa Das Sharma	Anchor Electricals (Panasonic Group)	Management Trainee-Marketing
Rachna	Royal Bank of Scotland	Management Trainee-HR
Divya Yadav	UVA Creation	Executive-HR
Jyoti Chaudhary	UVA Creation	Executive-HR
Kajal Singh	Cavinkare	Trainee-Sales
Manisha Gupta	Maharani Paints	Executive-Marketing
Neha Chaudhary	UVA Creation	Executive-HR
Neha Rana	HI Impact	Management Trainee-Recruitment
Ankur Sharma	IIFL	Executive-Marketing
Deepak Pal	Panchsheel Group	Trainee-Sales
Harsh Bindal	Panchsheel Group	Trainee-Sales
Tushar Deval	Dr Kleenz Lab	Executive-Business Development
Payal Sharma	Cavinkare	Trainee-Sales
Prashant Kumar	Maharani Paints	Executive-Marketing
Prince Tomar	Cavinkare	Trainee-Sales
Rahul Sharma	Ypsomed	Territory Sales Manager
Sadik Ali	Cavinkare	Trainee-Sales
Sumit Thakur	Maharani Paints	Executive-Marketing
Tamzeed Khan	High Life	Executive Financial Planning
Taruna Jain	High Life	Executive Financial Planning
Shashi Kala Singh	Olacab	Management Trainee-Sales
Md.Wasim	Be Sure Healthcare	Management Trainee
Sharad Kumar Yadav	Allan Lloyds	International Business Associate
Deepak	Rattan Agro Foods	Management Trainee
Danish	Rattan Agro Foods	Management Trainee
Rahul	Kuresys Labs	Management Trainee-Marketing
Khursheed	Kuresys Labs	Management Trainee-Marketing

and many more...





**Work Experience (if any)**

S No.	Organization	Designation	Period	
			From	To

Describe yourself in few lines \_\_\_\_\_

Extra-Curricular Achievements \_\_\_\_\_

Why are you interested in this Program \_\_\_\_\_

Provide contact details of two References you are known to (References may be verified, if required):

1. Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Telephone \_\_\_\_\_  
 (with STD code)

2. Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Telephone \_\_\_\_\_  
 (with STD code)

**DECLARATION :** I hereby declare that the information given above or contained in the documents attached is complete and accurate. I understand that concealment or willful omission of facts will lead to cancellation of my admission or expulsion.

# Fee deposited will not be refunded after start of session (even if not attended)

Candidate's Signature .....

Date:

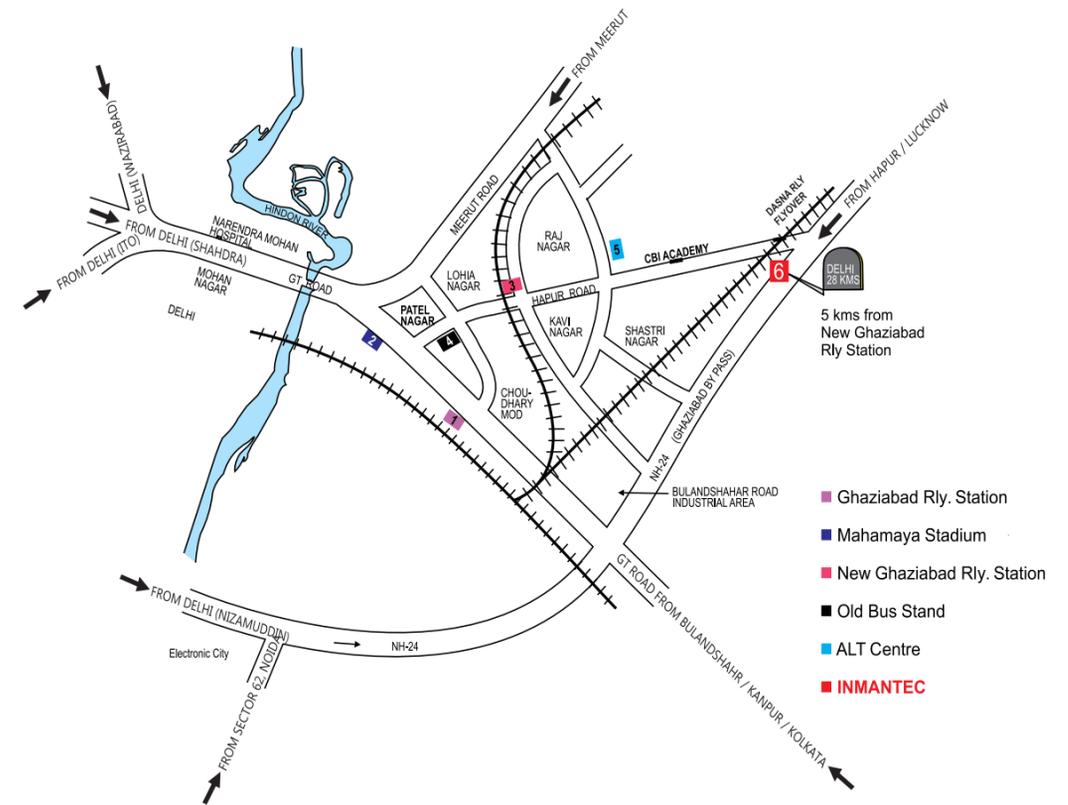
Admissions Office .....

Date:

.....  
 Chairperson - Admissions  
 Selection Committee

OFFICIAL USE ONLY				
_____	_____	_____	_____	_____
Date	Receipt No.	Registration Charges	Remarks	
_____	_____	_____	_____	_____
Date	Receipt No.	Academic Charges	Hostel Charges	Remarks
				Accounts Official's Signature

## HOW TO REACH



**Integrated Academy Of Management And Technology**  
 Delhi-Hapur Bypass (NH-24) Udyog Kunj, Ghaziabad – 201 009  
 Delhi NCR, India